



IMMEDIATE NEWS RELEASE

March 17, 2014

Merko E.U., a division of Allflex, the world's No. 1 livestock identification system, signs exclusive distribution agreement with **AcuShot™ Inc.**, a Canadian developer of second generation needle-free technology with offices in Winnipeg, Canada.

Mathieu van Delden, General Manager of Merko E.U., was quoted as saying; "Merko is proud to add AcuShot to our list of preferred suppliers. Merko is a global leader in providing innovative solutions to the agricultural sector and AcuShot is the perfect fit for our organization. We congratulate AcuShot on their vision and commitment to bringing this product to the global market place."

Merko actively promotes innovative livestock solutions for producers across numerous European countries. Merko specializes in providing world class identification systems including traditional ear tags, RFID systems and a variety of other livestock solutions.

"Providing AcuShot needle-free technology to our customers fits so well with Merko's drive to provide producers with safe, time saving, and economical solutions for their farm operations" said van Delden.

Cal Funk, Director of Business Development for AcuShot Inc. stated; "It's been exciting to witness the advent of AcuShot needle-free technology and its entry into the global market place. So many livestock and poultry producers have commented on how glad they are to finally see a reliable, safe, and cost effective alternative to needles."

AcuShot's innovative second generation needle-free technology offers producers;

- Faster, more reliable means of application, reducing labor requirements
- Safer mode of application, through the elimination of needles, and effective safe guard measures incorporated into AcuShot's user friendly design.
- Better economics through improved product efficiency, electronic monitoring system and versatile application options

"Partnering with the Merko was an obvious choice for us. Merko has been given the exclusive rights to market AcuShot's (HF) Hands Free System in Germany, the Netherlands and Denmark. Merko's commitment to providing their customers with the best available technology fits well with the philosophy we believe in AcuShot. Merko has a strong infrastructure in place in all of the countries in which they distribute AcuShot products. We are confident that Merko will do an excellent job of representing and marketing our technology. We look forward to building on this already strong relationship in the months and years to come" said Funk.

For more information go to www.acushot.ca or contact:

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